

February 27, 2025



# La Rueda

SERVICE ABOVE SELF  
THE ROTARY CLUB OF MONTEREY, RI DISTRICT 5230  
[www.montereyrotary.org](http://www.montereyrotary.org)



## Brad & Rosemarie Barbeau

### *Egypt: Tombs, Temples, & Tourist Traps*

**Dr. Brad Barbeau, Ph.D.**, recently retired as Professor of Entrepreneurship at the CSU Monterey Bay College of Business and Executive Director of the CSUMB Institute for Innovation and Entrepreneurship Development (iiED). As a faculty member, he taught courses in entrepreneurship and new venture formation and finance. As Executive Director for the iiED, he devoted his efforts to building the entrepreneurial ecosystem in the Monterey Bay region and developing and accelerating entrepreneurial ventures. Dr. Barbeau continues to work

with startup companies both in operating capacities and as an outside advisor. He is a board member at El Pajaro Community Development Corporation, Santa Cruz Works, and the Gateway Center of Monterey County where he is Chair of the Board and currently the Interim Executive Director. He is also a consultant with the Small Business Development Center for Monterey & San Benito counties. Dr. Barbeau holds an undergraduate degree in economics and history from Michigan State University, and holds an MBA, an M.A. in economics and Ph.D. in business administration from the University of Michigan's Ross School of Business.



**Rosemarie Barbeau** is a retired organization development consultant based in the Monterey, California area. Since 1988 she has helped clients develop strategy, implement key initiatives and build the collaborative partnerships required to be successful. She has also provided high impact process facilitation to support large enterprise-wide projects and to develop effective teams.

Her client list included Blue Cross and Blue Shield Association, Kaiser Permanente, the University of Southern California, The University of California Berkeley, Deloitte, Earthjustice, The Getty Trust and the Smithsonian.

She has been published in *The Flawless Consulting Field Book and Companion: A Guide to Understanding Your Expertise, Organization Development Classics: The Practice and Theory of Change – the Best of the OD Practitioner* and *The Handbook of Large Group Methods: Creating Systemic Change in Organizations and Communities*. She is also, with her colleague Nancy Aronson, a co-developer of the System Coherence Framework for Change Leadership.

Rosemarie has served on the faculty of the University of Chicago's Management Development Program and the School for Managing and Leading Change, developed by Peter Block and the Association for Quality and Participation.



# Pharoah's Folly

## Spring Celebration

Thursday, April 17, 2025 - 5:30 - 8:30 PM  
Monterey Marriott Ferrante's Room

### Save The Date!

**Choose Dinner Item – Steak/Fish/Veggie/Vegan**

Enjoy an evening of music by the talented Mike Marotta and Dave Dally. Their performance promises to create a lively and enjoyable atmosphere for all attendees. Egyptian costumes are encouraged!!

- **Raffle:** Participate for a chance to win exciting prizes.
- **Live Auction:** Bid on exclusive items and experiences.

Please RSVP

**Terry Ryan**

(831) 970-7463 or

**Renata Barnwell**

(831) 887-8335

Don't miss out on this annual spring event. Enjoy great music and partake in fun activities. We look forward to seeing you there! Camel parking available upon request.



# Love Our Central Coast



## “Service Above Self” Sign Up and Serve

## Rotary Community Service

Agency/Event	Types of Projects	Timing	Lead Club
<ul style="list-style-type: none"> <li>United Way &amp; National Read Day</li> </ul>	Reading for one hour with elementary students at local schools	Monday, March 3 – 9-10am (one hour)	Monterey Rotary Club/United Way Shyam Kamath, Katie Castagna <a href="https://www.unitedwaymcca.org/read-across-america-volunteer-opportunity">https://www.unitedwaymcca.org/read-across-america-volunteer-opportunity</a>
<ul style="list-style-type: none"> <li>Gateway Center</li> </ul>	Painting, planter boxes, electrical work	April 26, 2025 9-1pm	Passport Club, York Interact Monterey Rotary
<ul style="list-style-type: none"> <li>Perkin's Park Cleanup</li> </ul>	Park cleanup Up to 100 volunteers. Gloves, tools	April 2025 with youth 9-1pm	Pacific Grove Rotary Club Julie Olson
<ul style="list-style-type: none"> <li>Rotary Track Meet, PG High School</li> </ul>	Volunteer to help host high school track meet. Various shifts	March 29, 9-2pm	Pacific Grove Rotary Club Julie Olson
<ul style="list-style-type: none"> <li>Santa Fly In</li> </ul>	Toys for kids, parade – traffic control for event	Sat Dec 13, 2025 10am-3pm	Carmel Valley Club

## MARCH – APRIL 2025

**Thursday – 03/06**

**Kate Daniels** – A State Of The County Of Monterey, From Its Newest Supervisor

**Tuesday – 03/11**

**COG Meeting – 5:30 PM – Hilton Garden Inn**

**Thursday – 03/13**

**Arthur Simons** – The History Of Recording Technology (Plus Phonograph Presentation)

**Thursday – 03/20**

**COG Bios**

**Thursday – 03/27**

**TBD** – Save The Rain

**Thursday – 04/03**

**Cody Cleverly** – Joby Update And Workforce Development Presentation

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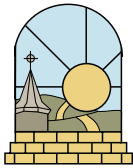
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## February Membership Anniversaries

Dan O'Brien	02/21/95	35 Years
Dan Archer	02/20/97	28 Years
Ralph Keill	02/14/02	23 Years
Dan Albert Jr.	02/21/02	23 Years
Dino Pick	02/20/14	11 Years
Kiran Kamath	02/07/19	6 Years
Shyam Kamath	02/06/20	5 Years
Matt Morgan	02/27/20	5 Years
Eric Tarbox	02/09/23	2 Years
Paul Wevant	02/16/23	2 Years



Chris Illig - February 26